



e-Learning

Network Revenue Management

As a revenue manager, learn about boosting revenues across an airline network by making more informed pricing and availability decisions.



In this course, you will learn:

- > What the major challenges for airlines are.
- > What airline route network structures are.
- > What the different airline business models are.
- > How airlines define and price products.
- > How airlines define their sales channels.
- > What revenue management is.
- > How to integrate revenue management in the airline's value chain.
- > What codeshare is.
- > What a group booking is.
- > What Amadeus products are involved in the revenue optimisation process.
- > How to distribute seat availability.



Using a set of video demonstrations, learn how the airline industry works, how airlines price their products, what revenue management and optimisation are, and how to integrate revenue management in the airline's value chain with **Network Revenue Management (RM)**.



Certification:
No



Duration:
60 minutes



Language:
English



Level:
Awareness



Pre-requisite:
No



Pework:
No



Is this the course for you?

This course is for:

Airlines

In particular, those working in:

Inventory / Revenue Managers



This course helps you use

- > Amadeus Network Revenue Management



How the course is organised

There are twelve mandatory e-learning lessons. There is a survey to share your e-learning experience. Finally, there are user guides available for download.



What equipment do you need?

- > A computer, laptop or tablet.
- > A high-speed internet connection (> 1MB).
- > Google Chrome browser or alternatively the Microsoft Edge browser.
- > An Amadeus login (LSS), organization ID (IATA code) and password.