



Instructor-Led

Amadeus Corporate Loyalty Management

This course lets you explore the corporate loyalty capabilities within Amadeus Loyalty Management (ALM). You will learn how to manage your corporate account, administer employees and nominees associated with the account, and handle loyalty point earning and redemption. Hands-on exercises will guide you through building and managing your corporate loyalty ecosystem with confidence.



In this course, you will learn how to:

- > Navigate the Corporate Loyalty module within ALM.
- > Create and manage corporate accounts and hierarchies.
- > Configure and administer pool management processes.
- > Manage corporate loyalty accrual and redemption activities.
- > Define and maintain corporate-specific business rules.
- > Configure and monitor corporate loyalty program settings.
- > Manage operational processes related to corporate loyalty.
- > Use reporting and monitoring tools to track corporate loyalty activities and performance.



This course covers the following topics:

- > Corporate Loyalty Overview and Navigation
- > Corporate Account Management
- > Corporate Hierarchies and Structures
- > Nominee and Employee management
- > Corporate Accrual and Redemption Processes
- > Corporate Business Rules Configuration
- > Corporate Operations and Administration
- > Reporting and Monitoring



Certification:
No



Duration:
2 days



Language:
English



Level:
Fundamentals



Pre-requisite:
Yes



Pework:
No



Is this the course for you?

This course is for:

- > Airlines migrating to ALM and using corporate accounts.
- > Airline Loyalty Management administrators responsible for corporate accounts.



Things you need for this course

Pre-requisite:

Have successfully passed:

- > [Amadeus Loyalty Management](#)



This course helps you use

- > Amadeus Loyalty Management



Related courses

- > [Amadeus Loyalty Management \[Instructor-Led\]](#)



How the course is organised

- > 2 days training



What equipment do you need?

View our [instructor-led requirements](#).



The last few details...

- > To schedule a customised session, please contact: learning@amadeus.com
- > Last update: August 2026